

ABOUT | JAMES ANDERSEN

- Licensed Vancouver Island Realtor® since 2006
- Licensed & certified advance drone pilot with Transport Canada
- 16 years experienced professional photographer
- Over 20 years of sales & customer service experience
- Multiple time MLS® Sales Achievement Award Winner
- Hundreds of homes sold since 2006
- Serving Qualicum Beach & Parksville since 2012
- Board of Director for Alberni Low Energy Housing Society



STANDARD PACKAGE | \$950

- Photos
- MLS Listing
- Signage
- MLS Approved Lockbox
- Listed through Vancouver Island Real Estate Board
- Listed on the One Percent Realty website
- Listed on islandwestcoastliving.com
- Realtor.ca
- Floor Plan



ABOUT | ONE PERCENT REALTY

Our brokerage charges \$9,000 + disbursements for all homes under \$900,000. \$4,500 of that \$9,000 fee goes to the Buyer's agent. For homes priced over \$900,000, we charge a rate of 1% + disbursements which includes 0.5% to the Buyer's agent. Over 98.5% of my MLS® listing sales are sold by other brokerages.

I am a fully licensed Realtor®, a member of the REALTORS® association & local MLS® real estate board. This allows me to provide the best visibility for your property, both on REALTOR.CA and the local real estate board. This local marketing strategy provides maximum exposure to potential buyers in your property's area.



PRO PACKAGE | \$1,500

All the features of the standard package plus:

- Advertisement through Social Media
- Professional Photos & Aerial Photos*
- Matterport 3D Virtual Tour
- Property Video Tour
- 3D Floor Plan
- Custom Listing Presentation Binder for showings
- Personalized Video Market Updates
- Weekly Listing Analytics
- PCS Account for your area
- Featured Listing on my website
- Personalized Listing Website

*Some strata developments and or areas prohibit lockboxes, signage and aerial photography.



US VS. A BROKERAGE CHARGING 7% ON THE 1ST \$100K & 3% ON THE BALANCE:

Your House	One Percent Realty	Traditional Brokerage	Your Savings
\$400,000	\$9,000 + \$950	\$16,000	\$5,550
\$600,000	\$9,000 + \$950*	\$22,000	\$11,550
\$700,000	\$9,000 + \$950*	\$28,000	\$15,550
\$900,000	1% + \$950*	\$31,000	\$20,550
\$1,000,000	1% + \$950*	\$34,000	\$23,550

*Disbursements cover the expenses for listing a property. These expenses include professional photos, Matterport virtual tour, floor plans, aerial photos (restrictions may apply), strata documents, title searches, non-financial title charges, online advertising, social media promotion, office fees, deal fee, MLS® fees and signage (restrictions may apply). Disbursements are \$950 (standard package). A portion of the disbursements are charged at the time of listing to the brokerage by e-transfer, certified cheque, or bank draft. GST is applicable on all real estate commissions and fees. A portion of the disbursements are collected as a nonrefundable deposit at the time of signing the listing contract.



Photography is a crucial part of your listing. It is the first impression a potential buyer has of your property. Bad photos can make a home look unattractive, dark, and uninviting.

With the Pro Package upgrade, your property is professionally photographed and edited to highlight your property's best features!